

## Murrieta Surf Golf Tournament Player Fundraiser

Welcome to the 2021 Murrieta Surf Golf Tournament Player Fundraiser, where we have designed a fundraiser to help all families pay for the growing costs of competitive soccer. Here's how to sell...

### **Helicopter Golf Ball Drop Tickets:**

The best way to sell the Helicopter Golf Ball Drop tickets is to text message the link to friends, family and co-workers and follow up the text message with an email such as the one below.

Sample email to co-workers:

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Hi **INSERT NAME!**

I'm writing on behalf of my **SON/DAUGHTER, INSERT NAME**, who is a complete soccer player. He is raising money for his fees and travel this season and asked me to reach out to my co-workers.

If you can (and please don't feel guilty for saying no) please click the link below:

<https://www.charityvalet.com/murrietasurf/ball-drop.asp>

It will take you to a website that you can purchase golf ball drop tickets for a chance to win \$1000. If you do purchase some tickets, please make sure to use the player select area by putting his first initial "**I**" and his last initial "**N**" and then selecting his name **INSERT NAME** so the credit and donation will go towards his cost.

**INSERT NAME** has a goal of selling 100 balls by the end of March.

I really appreciate you taking a look and donating what you can to my **SON/DAUGHTER**. And if you have any questions, please don't hesitate to ask.

Thank you,  
**INSERT NAME**

PS, here is a bit about my **SON/DAUGHTER**.

**WRITE TWO TO THREE SENTENCES ABOUT YOUR CHILD AND THEIR SOCCER CARRER.**

**TALK ABOUT ACCOMPLISHMENTS.**

**TALK ABOUT OTHER ACTIVITIES THAT YOUR CHILD IS IN, INCLUDING SCHOOL AND NON-SOCCER ACTIVITIES.**

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Combining text messaging, emails and face to face, gives you the best opportunity to sell the maximum amount of Golf Ball Drop tickets possible.

Helpful hint: Write down in advance everyone that you want to send the link. Check their name off the list as you send out messages. That way if you don't complete the entire list, you know where you left off.

Set your personal sales goal high! There is no limit to how many golf ball drop tickets you can sell and we have had players sale over 250+ golf balls.

### **Sponsorships:**

The best way to sell sponsorships is face to face. When asking business for support, it's best to be able to answer questions they might have as soon as possible. Here are some key points to share with them about our fundraiser and Murrieta Surf Soccer Club.

#### About the Tournament:

This is a VERY unique fundraiser in that we are not raising money for ourselves, but to help kids play competitive soccer. Murrieta Surf are directing nearly 100% of the profits directly to the players to cover their individual costs in competitive soccer.

We are not only looking for financial support, but a community partner that can be a part of the Murrieta Surf family for years to come, supporting one another in the common goal of better our community.

With that, we are hoping that all sponsors come out to be an interacting part of the Golf Tournament, to meet and reach out to the community.

Also point out all the cool activities the golf tournament is offering including a Helicopter Golf Ball Drop, a chance to win a new car, lunch provided by Raising Cane's Chicken Fingers and much more!

#### About the Club:

Murrieta Surf has the largest outreach of any Soccer Club in the Valley, operating both Club and Rec leagues. That reach includes:

- 225+ Soccer Teams
- 2400+ Soccer Players
- Families from all over the Inland Empire

Murrieta Surf has the most decorated and trained staff in the Valley, with professional coaching and playing experience from the top leagues and teams in the world, including the English Premier League's Manchester United, Arsenal, Sheffield United, West Ham United, Chelsea and Major League Soccer's LA Galaxy, New England Revolution, New York Red Bulls, Chicago Fire and many more top clubs throughout the world.

Murrieta Surf is the only club in Temecula Valley that is officially designated by US Soccer as a US Soccer Development Academy member, which is the highest level of soccer that youth

players can achieve in the USA. Only 650 clubs of 15,000+ nationwide have earned this distinction.

Help Hints:

Make sure to have the "Sponsorship Opportunities" document printed out to leave with the potential sponsor with your players name clearly written at the top with your contact information on it.

Make sure to point out the website and all the options they have with supporting the tournament and that any size donation will help and is greatly appreciated.

There is no limit to how many sponsorships you can sell, however there are limited spots available and some restrictions to sponsor outreach during the tournament. If you or the sponsor has any questions, please get in contact with us ASAP.

**MAKE SURE TO ASK YOUR EMPLOYER!** Many companies have programs to fund employee requests for charitable donations, anywhere from \$500 to \$5000.

If you are asking a local vendor for a donation, keep in mind their needs. Avoid lunch and dinner time rushes if looking for a donation from a restaurant as they are more likely to rush you out. If they don't have time to talk when you stop by, ask for their business card and schedule a time, they will appreciate your flexibility and commitment to talking with them about this sponsorship opportunity.

### **Rounds of Golf:**

There are 144 spots available to golf during the tournament. Golf rounds are sold two ways, single golfers or foursomes (groups of four golfers).

All single golfers will be placed in a group of four, mixed together of other single golfers.

Foursomes will be sold until there is no more room for a group of 4, then only single golf rounds will be sold.

The best way to sell rounds of golf is to contact everyone you know who plays golf at any level. This is a very friendly and exciting day that caters to golfers of every skill level with prizes for both Men and Women golfers. Golfers will be treated to a VIP experience filled with goodie bags, good eats and treats and memorable interactions.

### **Volunteers Needed:**

We are looking for Volunteers to help us run the day of event. Go to <https://www.charityvalet.com/murrietasurf/volunteer.asp> and sign up for various needs that we have. Volunteering will us make this event a success and get the most out of this fundraising event.

We hope this guideline on how to raise support was helpful. If you have any questions, please feel free to contact us and we will do our best to help you out. If you have success in other ways that are not outlined in this document, please let us know and we will be happy to add it to this

document in the future as we are all in this together as a soccer community. Murrieta Surf's number one goal for this tournament is to help Surf families raise money.

Our goal is to have this the one and only fundraiser event for your player, your player's team and you!